

Rob Reichel



Put the #1 Pro To Work For You!

Hilton Head Island's Top "Ten" Realtor
for 18 Years in a Row!

CALL TODAY!
(843) 384-6789

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Email: rob@robreichel.com

20 Advantages To Listing Your Property With Rob Reichel and The Sea Pines Real Estate Company

1. I have been a "Top Ten" Island Realtor for 18 years in a row.
2. I have listed and sold over \$350 million in real estate during my 21 year Island career.
3. Put the power of #1 in sales, results, marketing dollars and maximum exposure of your property!
4. We have a Company Showcase on Realtor.com— again receiving maximum exposure on the web.
5. We are on www.hiltonhead360.com, also a part of Island Real Estate Magazine and one of the top sites on Google and distributing to portals like WallStreetJournal.com and Yahoo.com.
6. I advertise your listing in our local paper, The Island Packet, monthly in our Portfolio, Island Real Estate Magazine and the Internet.
7. We professionally video your property and take digital photos to help in its promotion.
8. With every new listing I send out an announcement to all Sea Pines agents, and to a select number of outstanding agents in several other island real estate agencies promoting your property.
9. With every new listing and with every listing sold I send out an announcement letter to every property owner from the listing neighborhood. I invite them to suggest to their friends to consider purchasing your property.
10. I place an announcement of the new listing on the Multiple Listing Service computer bulletin board on a regular basis highlighting the benefits of the property.
11. I send out a personal quarterly newsletter to all my clients (over 1000) detailing property sales and marketing activity and Hilton Head Island real estate trends and conditions.
12. I send a monthly electronic newsletter called Realty Times via email.
13. I have a number of clients I have worked with recently who are potential buyers for your property.
14. We create a 4 color highlight brochure identifying the strengths of the property.
15. Sea Pines Real Estate Company is the oldest and most successful real estate company on Hilton Head Island and enjoys the majority of market share in new listings and sales.
16. Sea Pines Real Estate Company has 4 offices with over 50 Sales Executives.
17. Over 300,000 guests a year staying in our growing villa and home rental program are exposed to our property promotions and sales agents.
18. The Verizon Heritage Classic offers extensive promotion for our properties.
19. I have a continually updated Website (www.robreichel.com) where all of my listings are on www.realtor.com that highlights all my properties to a growing number of web browsers.
20. I have been an island resident for over 30 years and have excellent knowledge of our Hilton Head Island community and the many real estate products available.